

Lecture 3:

Difference in Difference 1 of 2

January 29, 2023

Course Administration

1. Summaries are graded
2. Thanks for proposals – will grade by next week
3. Problem set 2 posted
4. Will post answers to PS 1, including code
5. Any other issues?

Today

Diff-in-diff overview

1. When to use diff-in-diff
2. Simplest formulation: before and after only
3. With multiple obs before and after

Next time: including a “trend” in a regression

Milligan and the Stork

1. Estimation problem
2. Data
3. Diff-in-diff in chart
4. Diff-in-diff in table
5. Diff-in-diff in regression

Motivating Diff-in-Diff

Motivating Diff-in-Diff

1. When should you use diff-in-diff?
2. Motivating example
3. Diff-in-diff v1
4. With potential outcomes notation
5. Writing and interpreting a diff-in-diff regression

Next time: validity tests and trends

0. Why Bother? Or, Why Not Regression with Covariates?

- OLS with covariates is unlikely to deliver a causal estimate of $\hat{\beta}$

0. Why Bother? Or, Why Not Regression with Covariates?

- OLS with covariates is unlikely to deliver a causal estimate of $\hat{\beta}$
- So we need a causal strategy
- Diff-in-diff is a causal strategy

1. When to use diff-in-diff?

When to Use a Difference in Difference Methodology?

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- For example: national policy that affects some groups by not others
- Examples?

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- Where you have some potential control group
- Groups are frequently but not necessarily geographic
- For example: national policy that affects some groups by not others
- Examples? EITC evaluation that compares women with children versus those without

2. Motivating Example

Motivating Example: Card and Krueger, *AER*, 1991

Policy

- April 1992
 - NJ and PA have the same minimum wage of \$4.25/hour
- April 1992 onward
 - NJ raises state minimum wage to \$5.05/hour, no change in PA

Motivating Example: Card and Krueger, *AER*, 1991

Policy

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Data

- C&K collect data on employment and wages at fast food places in NJ and E PA
- observe data from February to November 1992

3. Diff-in-Diff Version 1

With This Setup, How Do We Estimate?

We observe

- Employment in NJ before and after
 - NJ_B and NJ_A
- Employment in PA before and after
 - PA_B and PA_A

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Why not $(NJ_A - NJ_B)$?

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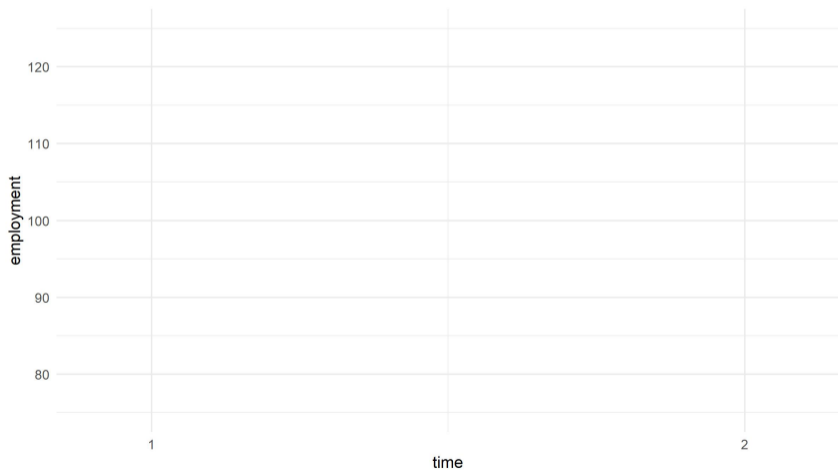
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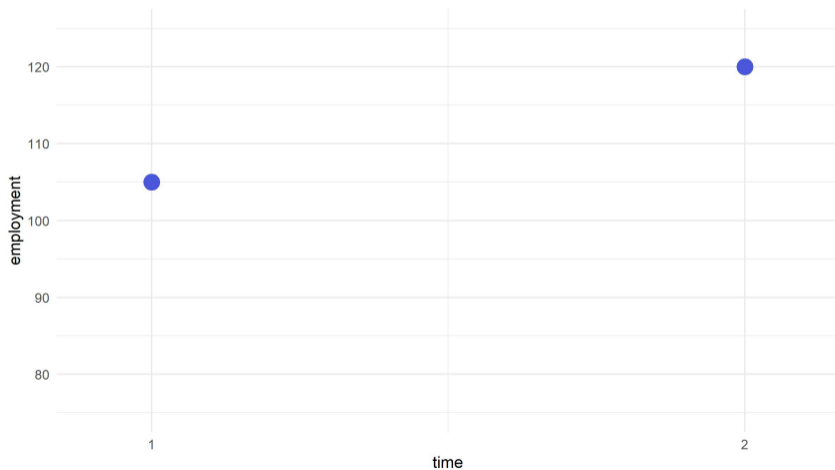
or

$$(NJ_A - PA_A) - (NJ_B - PA_B)$$

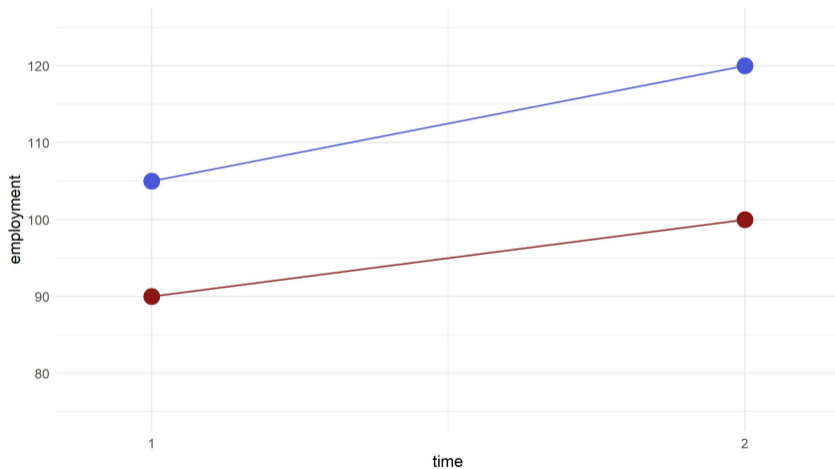
In Graph Form



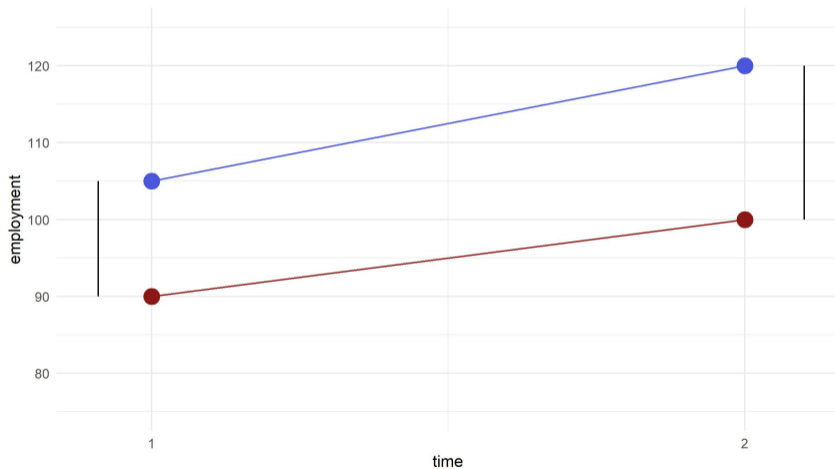
This is NJ Only – Why Not This Comparison?



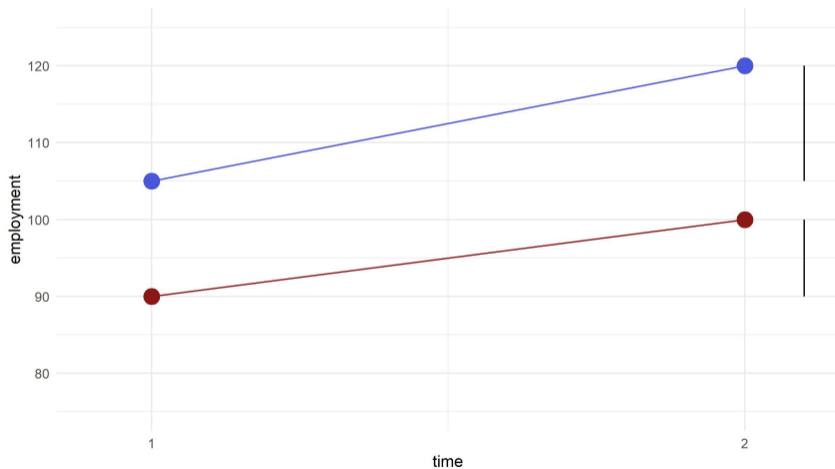
Here are Both: Where is Double Difference?



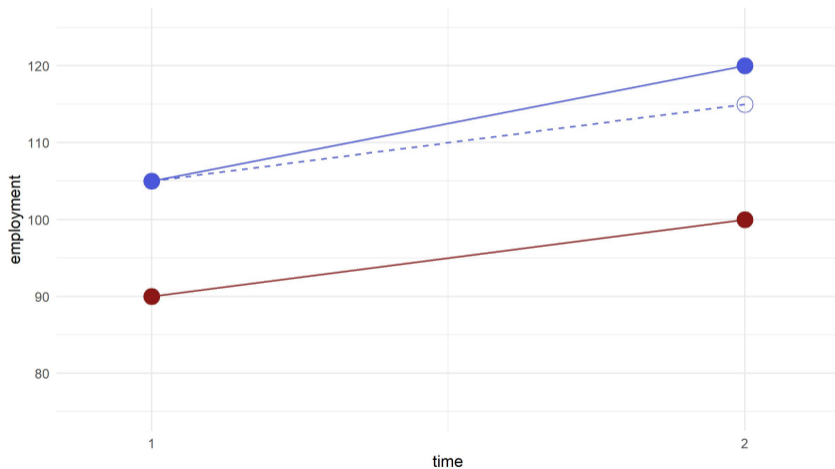
Double Difference v.1



Double Difference v.2



Or, the Implicit Comparison



4. Potential Outcomes Framework

Card and Krueger in a Potential Outcomes Framework

- $Y_{0ist} \equiv$ fast food employment at restaurant i , state s , period t with the low minimum wage
- $Y_{1ist} \equiv$ fast food employment at restaurant i , state s , period t with the high minimum wage
- Recall that we only observe one of these for any given t
- State $s \in \{\text{NJ, PA}\}$
- Time period $t \in \{\text{before, after}\}$

Key Assumptions

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 - This is the “common” or “parallel trends” assumption
2. $E[Y_{1ist} - Y_{0ist}|s, t] = \delta$
 - Change between treated and untreated states is a level difference – it's additive, not multiplicative, or some other function

5. Difference in difference estimation

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- Note that you can estimate this with sample means! A very good place to start, for reasons we will talk about next week

Recap: Key Parts

Key Assumption

- In the absence of treatment, treatment and control observations would have evolved in parallel fashion
- AKA, “parallel trends”
- Fundamentally untestable
- Phrased differently: the only difference between treatment and control, apart from any level differences, is treatment

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Why a regression?

- a convenient way to get estimates and standard errors
- can do more policies (e.g. put in value of wage changes)
- can add controls, if parallel trend assumption is only valid conditionally, or if we want to reduce variance

Setting up the Milligan et al paper

Research Question and Estimation Problem

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- Give an example of a potential omitted variable in this paper

What's the Argument for How the ANC Solves This Problem?

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- **Large** subsidy – at peak $>$ \$15k today
- Plausibly not related to fertility
- Everyone in Quebec treated similarly
- \rightarrow compare Quebec and Rest of Canada
- Can also use a triple difference

Data and Units of Observation and Analysis

What are the two data sources?

Vital statistics data

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Canadian Census data

- from 1991 and 1996
- covering five prior years
- unit of observation and analysis is family

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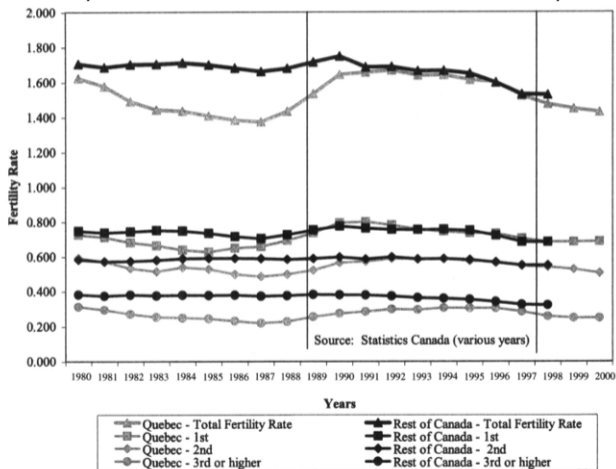
Basic Diff-in-diff

- We need
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- What are these here?
 - before and after: before ANC and during ANC
 - treated and untreated: Quebec and Rest of Canada

Estimation in Milligan

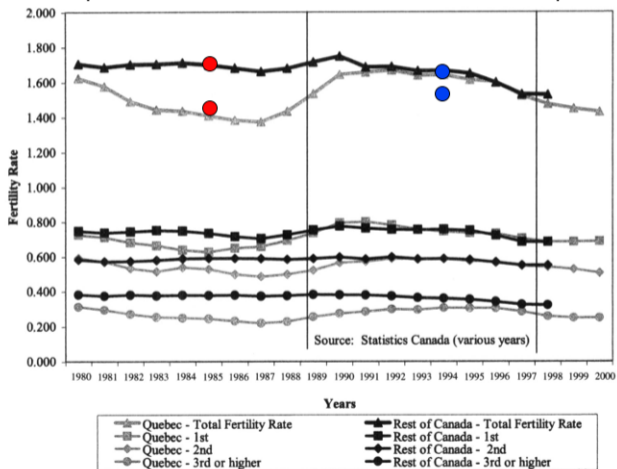
Basic Diff-in-diff in Figure 1

For the simplest diff-in-diff, what are the two comparisons?



Basic Diff-in-diff in Figure 1

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The Diff-in-diff in Table 5

Region	Mean		Trend Difference in Means, (2) - (1) = (3)	Difference in Differences (4)	Percentage Increase (5)
	1991 (1)	1996 (2)			
A. All Parities					
Quebec	0.418 (0.003)	0.451 (0.004)	0.033 (0.005)		
<i>n</i>	20,285	16,453			
Rest of Canada	0.432 (0.002)	0.441 (0.002)	0.009 (0.003)	0.024 (0.006)	5.5%
<i>n</i>	54,115	46,032			

- How do you calculate 0.418?

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- And 0.441?
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- How do we find 0.024?
- And 5.5%? $(0.024)/(0.418+0.009)$

What Regression Equation Parallels the Diff-in-diff?

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When estimated without covariates $X_{i,j,t}$, β_1 is **the same** as the estimate above.

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- Fertility in Quebec would have evolved like that in ROC absent the policy
- There are no pre-treatment trends in fertility in Quebec

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- Fertility in Quebec would have evolved like that in ROC absent the policy
- There are no pre-treatment trends in fertility in Quebec

Can you test with Census data?

What is the Underlying Assumption Here?

Can state the assumption many different ways

- Only differences between Quebec and ROC are time-invariant
- Fertility in Quebec would have evolved like that in ROC absent the policy
- There are no pre-treatment trends in fertility in Quebec

Can you test with Census data? no – we only have one pre-treatment period

Table 6: Regression Version

Independent Variable	(a)	(b)
Pseudo R^2	0.0003	0.058
1996 dummy \times Quebec	0.024* (0.005)	0.034* (0.006)
1996 dummy	0.009 (0.005)	0.013* (0.006)
Implied percentage increase in probability of having a child	5.6%	7.8%
<i>Quebec</i>	-0.014* (0.007)	-0.021* (0.007)
<i>One older child</i>	—	0.205* (0.016)
<i>Two or more older children</i>	—	-0.163* (0.011)
<i>Female age 25–34</i>	—	0.187* (0.009)
<i>Female immigrant</i>	—	0.032* (0.007)
<i>Female Francophone</i>	—	-0.047* (0.010)
<i>Female Anglophone</i>	—	-0.049* (0.012)
<i>Female high school</i>	—	-0.015* (0.006)
<i>Female post-high school</i>	—	-0.086* (0.004)
<i>Female university degree</i>	—	-0.192* (0.005)
<i>Male age 25–34</i>	—	—
<i>Male age 35–44</i>	—	—
<i>Male age 45+</i>	—	—
<i>Male immigrant</i>	—	—
<i>Male Francophone</i>	—	—
<i>Male Anglophone</i>	—	—
<i>Male high school</i>	—	—
<i>Male post-high school</i>	—	—
<i>Male university degree</i>	—	—
<i>Married</i>	—	—
<i>Lives in urban area</i>	—	—
<i>Family income (C\$10,000)</i>	—	—
<i>Provincial GDP growth</i>	—	—
<i>Provincial migration rate</i>	—	—
<i>Provincial education spending</i>	—	—

- interpret coefficient for 1996 dummy
- interpret coefficient for 1996 dummy \times Quebec

And a Triple Difference!

Region	Mean		Trend Difference in Means, (2) - (1) = (3)	Difference in Differences (4)	Percentage Increase (5)	Triple Difference (6)
	1991 (1)	1996 (2)				
A. All Parities						
Quebec	0.418 (0.003)	0.451 (0.004)	0.033 (0.005)			
<i>n</i>	20,285	16,453				
Rest of Canada	0.432 (0.002)	0.441 (0.002)	0.009 (0.003)	0.024 (0.006)	5.5%	
<i>n</i>	54,115	46,032				
B. Zero older children						
Quebec	0.393 (0.004)	0.418 (0.004)	0.025 (0.006)			
<i>n</i>	15,017	12,399				
Rest of Canada	0.398 (0.002)	0.407 (0.003)	0.009 (0.003)	0.016 (0.007)	4.0%	
<i>n</i>	38,754	33,338				
C. One older child						
Quebec	0.627 (0.009)	0.677 (0.009)	0.050 (0.013)			
<i>n</i>	3,207	2,475				
Rest of Canada	0.691 (0.005)	0.681 (0.006)	-0.010 (0.008)	0.060 (0.015)	9.7%	
<i>n</i>	8,262	7,088				
D. Two or more older children						
Quebec	0.278 (0.010)	0.353 (0.012)	0.075 (0.015)			
<i>n</i>	2,061	1,579				
Rest of Canada	0.321 (0.006)	0.344 (0.006)	0.023 (0.008)	0.052 (0.018)	17.2%	0.036 (0.020)
<i>n</i>	7,099	5,606				

Next Lecture

- Read
 - Janssen and Zhang, selected pages
 - just through Section 4
- Summary due next week if you're on the list